Erdington Constituency Economic & Employment Profile

March 2015

Economic Research & Policy Economy Directorate

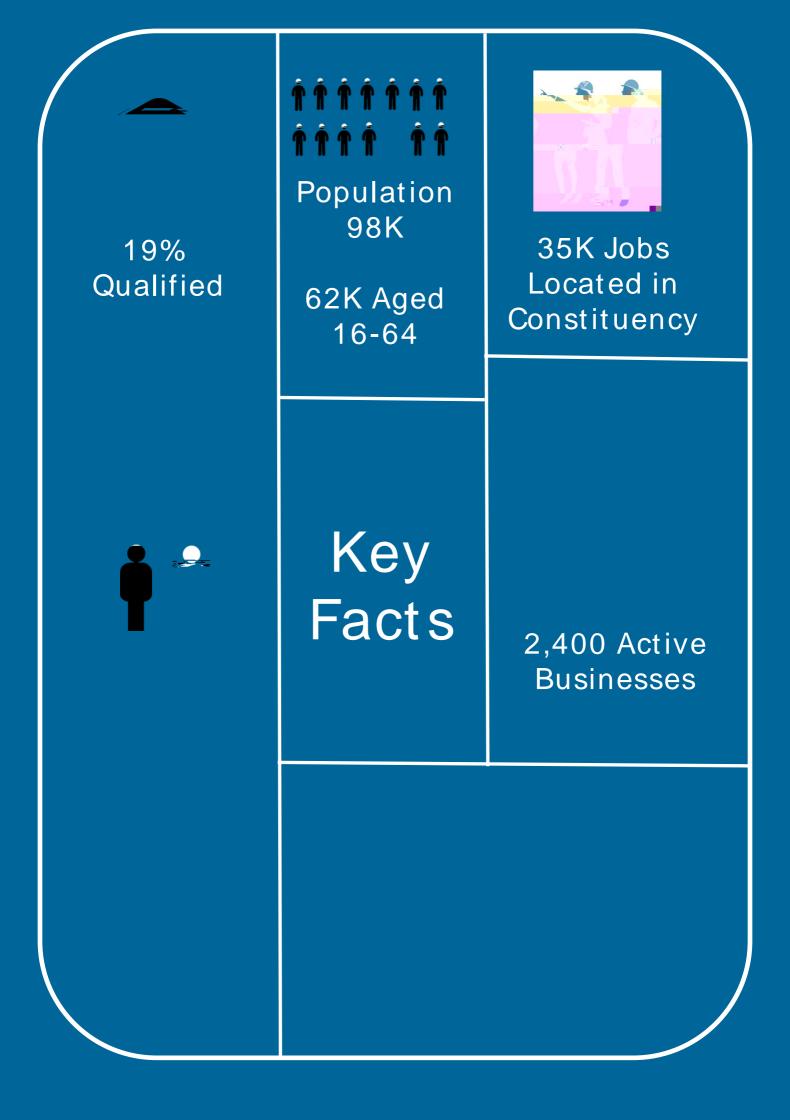




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1.2.1. Private Sector Employment Growth in private sector employment in the city is essential. Birmingham has a disproportionately large public sector and in the decade prior to the recession the city became over reliant on the public sector to drive employment growth. Since 2010 public sector employment locally has been falling and the likelihood is that this trend will persist in

Making accurate economic sectoral employment, they do not projections is extremely directly take into account challenging, given the fast potential employment effects of changing nature of the current any new developments that take economic climate. These place in the constituency and employment forecasts have been therefore represent a base created using the latest version forecast that we would hope to of the Local Economic be Forecasting Model (LEFM) and are derived by applying the forecasts for sectoral employment at a city level to the industrial structure of each constituency. The forecasts therefore, represent employment estimate based on the continuation of trends in

2. Place

Summary

Nearly half (49%) of Erdington's population live in deprived neighbourhoods, compared to 40% for the city as a whole.

There is a range of current and planned development activity in the constituency including a large investment at the Jaguar plat at Castle Bromwich .

31.5% of children in the Erdington constituency are defined as being in poverty well below the city rate of 37.1%.

deprivation and child poverty many areas. characteristics of the constituency.

of the characteristics of situated to the north of the city hour (Mott McDonald 2013), Erdington as a geographic entity, centre, and is characterised by offering a much wider range of including new developments and outer city housing estates, with employment, predominantly in regeneration, along with the high levels of deprivation in ret of ployy iuosviTJET 3loyu

> The city centre is accessible by public transport within 30

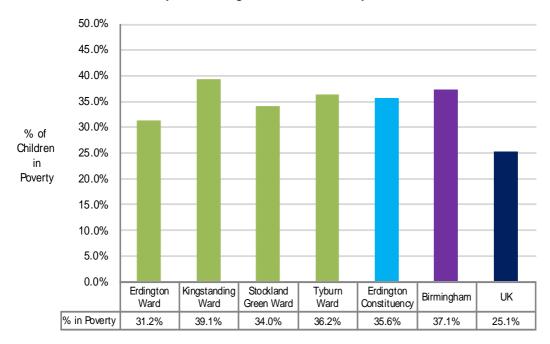
This short section looks at some Erdington constituency is minutes during the morning rush

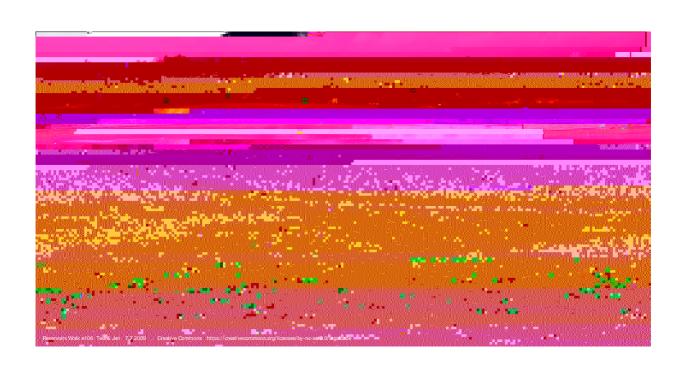
Current and proposed jobs have been created, and development and regeneration initiatives in the constituency include:

Jaguar Land Rover

A major employer in the area that has ongoing plans to expand their operations, which will create a number of skilled and semi-skilled jobs. Over 1,000

Chart 2.1: Child Poverty in Erdington Constituency Q4 2013





3. People

Summary

There are over 62,000 working age residents in the Erdington constituency this represents 64% of the total population.

The constituency is less ethnically diverse than the city, with 26% of the working age population being from a BME background compared to 42% for Birmingham.

GCSE attainment levels in the constituency are below the city, the constituency also underperforms the city in terms of overall NVQ qualification levels.

70% of the working age population are economically active and 61% are employed above the rates seen at city level.

In December 2015 there were 3,199 residents in Erdington constituency claiming Job Seekers Allowance (JSA). This equates to a rate of 6.2%, almost the same as the rate for the city (6.3%).

The rate has been steadily falling in all wards within Erdington over the past two years, and the gap between the wards is closing.

In December 2014 there were 665 residents aged 18-24 in Erdington constituency claiming Job Seekers Allowance. This equates to a proportion of 6.8%, above the proportion for the city (4.9%).

3.2.1. NVQ Qualifications

Overall, attainment is above the city average at all levels. 9,724 However there are large Level 2 and 3 and above, rates are well above the city average. 68% are qualified to Level 2 and above, compared to 58% for Birmingham. The proportion of residents with (Level 4) Degree and above level qualifications is

35% significantly higher than for the city as a whole (25%).

(15%) of residents have no variations across the constituency qualifications, compared to 21% with Bartley Green and Quinton for the city as a whole. At NVQ wards having the lowest

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3.2.1. NVQ Qualifications

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